



Communication Strategist, Sustainability

Mid-level

Posted on 30 October 2015

University of California

United States

Closing on 30 November 2015

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JOB DESCRIPTION

Requisition Number: 20150595

Working Title: Communication Strategist, Sustainability (7478)

Appointment Type: Staff - Contract

Personnel Program: PSS-Uncovered

Work Hours: Monday-Friday, 8:00am-5:00pm

Percentage of Time: 100

Organizational Area: External Relations - Communications

Location: Oakland, CA

Posting Salary: Salary Commensurate with Experience.

Position Summary

The Marketing Communications team at the University of California's system wide headquarters is looking for a Communications Strategist to drive the university's positioning and visibility as a leader in sustainability not only in how it operates, but also in how its researchers are identifying scalable solutions to help California and the world address the challenges of a changing climate.

This position is responsible for telling UC's sustainability story broadly, drawing from a rich statewide network of campuses, medical centers, labs, agricultural extension centers and natural reserves. You'll develop original content, tailoring the message and platform to audience needs. Depending on the day, this could range from reporting and writing stories, to reimagining an annual report for the web, to creating a series of bite-sized profiles for social media to support a high-profile symposium of climate experts. With last year's launch of UC's presidential initiative to become carbon-neutral by 2025, you'll work closely with leadership to identify key themes and communications opportunities emerging from initiative working groups and related system wide sustainability efforts. You'll also coordinate food waste platform campaigns and coordinate with internal and campus communications colleagues to spotlight sustainability initiatives.

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Need help?

The successful candidate will be a storyteller one who is equally comfortable working in print, digital and social spaces. You'll be someone who thinks creatively about the best format to tell each story and the best strategy for ensuring it's seen and shared. A natural collaborator, you'll be adept at working with teams to execute a communications strategy on time and on budget.

This one-year contract position reports to the Editorial Director in Marketing Communications, in the division of Public Affairs. Our office, based in downtown Oakland, offers a family friendly environment, excellent benefits and a competitive salary.

This position is a one-year fully-benefitted contract position.

Other Special Conditions of Employment

Successful completion of a background check is required for appointment to this critical position.

Special Instructions/Additional Information

To apply, please be prepared to attach your resume and cover letter as part of the application process.

Job Close Date: Open Until Filled



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